



BOOTH SPACE ASSIGNMENT SYSTEM FOR PPPC TRADE SHOWS

Exhibit space in Promotional Product Professionals of Canada (PPPC) Trade Shows is assigned to an exhibiting supplier member under a priority system, based on both the exhibitor supplier member's participation in trade shows (*Beginning with the Montreal 1991 National Convention*), and number of member's years in the Association.

Specifically, one point is credited for each calendar year of the company's membership since 1956 (*date of the letters patent incorporating the Promotional Products Association of Canada Inc & Promotional Product Professionals of Canada*) and one point for attendance at each PPPC show (*per city*). Exhibiting companies which lapse their membership for longer than one year lose previously accrued priority points.

Priority points' only purpose is to enable the Association to assign space at its National Convention Trade Show and TOPS+ shows on an equitable basis. Priority points cannot be donated, bought, or sold by or from one exhibiting company to another. Priority points can only be transferred or absorbed by one Exhibitor Company from another through the process of acquisition of another exhibitor company in good standing. The acquired company must clearly demonstrate that it is in the Promotional Products industry as a going entity at the time of the acquisition. However, the priority points of two companies may not be combined. (*For example: If Company A with 13 points purchases Company B with 45 points and becomes one company the firm's priority points are 45, not 58*)

Assignment of exhibit space is done according to the accumulated points of the exhibiting company, providing their booth space contract is returned prior to the deadline date stipulated on the said contract. Also considered in the allocation of booth spaces are: competitive exhibitors, number of required booth spaces, special configuration and date of returned contract. Although the priority points system is the tool for booth assignment, PPPC holds the final discretion on booth space allocation when required to use common sense. Space reservations are accepted by mail, fax and e-mail as long as they are accompanied by a payment covering the booth fee. Cheques, Visa and Mastercard are accepted.

EXHIBITORS WHOSE BOOTH REGISTRATION FORMS AND PAYMENT ARE NOT RECEIVED BY THE DEADLINE DATE SPECIFIED ON THE FORM WILL LOSE THEIR PRIORITY POINTS ADVANTAGE FOR THAT SHOW. ASSIGNMENT OF BOOTH SPACE WILL THEN BE ON A FIRST COME FIRST SERVED BASIS DEPENDING ON SPACE AVAILABILITY.

It is important to note that although an exhibitor can specify a preferred booth location on the show floor, it is not a guaranteed location assignment. If an exhibitor prefers his space not to be adjacent to certain others, he may list it on the form when requesting space.

Conflicts between firms having the same point credit are resolved by order of membership entry date. Groups of exhibitors are granted an average of their total points for booth allocation.

Points categories :

<i>Platinum</i>	<i>101+</i>
<i>Gold</i>	<i>61-100</i>
<i>Silver</i>	<i>21-60</i>
<i>Bronze</i>	<i>0 - 20</i>